



FOR IMMEDIATE RELEASE  
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**ENVISION THE FUTURE OF CREDIT UNIONS**

*Ohio Credit Union Foundation offering three college scholarships for video applications*

**COLUMBUS, OH, February 9, 2021**— The Ohio Credit Union Foundation is providing three individuals the opportunity to direct their future and achieve their dreams. Now, through April 30, 2021, the Foundation is accepting video scholarship entries addressing the question, *show us how you envision the credit union of the future*. “Empowering students pursuing higher education is one of the many ways the Foundation displays its purpose of supporting educational and outreach initiatives that promote financial independence through Ohio’s credit unions,” said Foundation Executive Director Kim Connor. Additionally, Connor mentioned how this opportunity impacts credit union business saying, “We are eager to hear from our younger generation and explore the creative ideas being shared, ultimately helping to shape the credit union future.”

To apply, applicants must be at least a high school senior, member of an Ohio-based credit union, and plan to pursue an undergraduate degree during the 2021-2022 school year. Video applications must be between one to two and a half minutes in length and submitted to the Foundation website, [www.OhioCreditUnionFoundation.org](http://www.OhioCreditUnionFoundation.org) by 11:59:59 p.m. Ohio Credit Union League Advocacy Coordinator Jamila Collins offers advice to those looking to make their directorial debut. “This is the time to think outside the box. Be creative, bold, edgy, funny, simple, serious – or anything in between. I am looking forward to seeing this year’s submissions.”

Scholarship awards begin at \$1,000 up to \$5,000. Winners will be announced Wednesday, May 26, 2021. Reach out to Member Outreach Manager Christy Clark at (614) 923-9709 or [cclark@ohiocul.org](mailto:cclark@ohiocul.org) with questions.

An affiliate of the Ohio Credit Union League, the Ohio Credit Union Foundation is a 501(c)3 charitable organization and its proceeds fund credit union programs, projects, and initiatives that financially empower individuals and strengthen cooperative financial services.

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The Ohio Credit Union League, with offices in Columbus, is the state trade association representing the collective interests of 251 credit unions. Credit unions are not-for-profit financial institutions owned and democratically controlled by their members. Ohio credit unions provide savings, loans, and other consumer financial services to more than three million members.